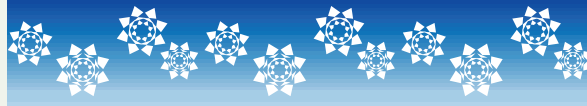




# Town Hall News

372 Town Place, Fairview, TX 75069  
www.fairviewtexas.org/ 972-562-0522



Official Publication  
December 2012

## ATTENTION:

- **Town Council Meeting:**  
December 4 , 2012.
- **NEW TOWN WEBSITE:**  
Check out the town's new website design.  
[www.fairviewtexas.org](http://www.fairviewtexas.org)
- **Stage 2 Water Restrictions:** You may water 2 times per week. For more info, please visit the town's website.
- **ULTA NOW OPEN !!!**  
Located behind the Container Store within the Village at Fairview.

## W E L C O M E   N E W   T O W N   M A N A G E R



*Mayor Sim Israeloff*

I am very pleased to report that Julie Couch has been appointed as the full-time Town Manager.

Julie served for 18 years as City Manager of Rockwall and has over 30 years of experience in city government. She received her BA and a Masters in Public Administration degrees from SMU. She is active in civic and professional organizations including Rotary and the Texas City Management Association, and is a well known and respected as a city manager. Julie has been serving as the interim Town Manager in Fairview since June.

Julie's selection comes at the end of a lengthy search effort carried out by Chuck Rohre of The Waters Consulting Group. The search drew applicants from all around Texas and several other states, which is a testament to just how well Fairview is regarded outside the town. After an extensive series of reviews the applicant pool was narrowed to five finalists including Julie. The town council then spent a full day in interviews with each finalist including Julie to ensure that everyone was considered on an equal footing. Julie stood out from the other applicants and was the unanimous top choice of the town council. We are delighted that she has agreed to stay on as the full time manager.

Please help us congratulate Julie and welcome her to the Fairview family.



## P L A N N I N G   D I R E C T O R   P L A N S R E T I R E M E N T

### INSIDE THIS ISSUE:

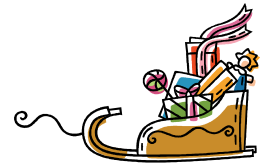
Town Holiday Reminders	2
Village Happenings	2
Fairview Fire ISO Ratings	3
Public Art Program	4
Public Hearings	4

Please join us in wishing Mr. Alan Efrussy, the town's Planning Director a fond farewell on his retirement., as well as to all his contributions, dedication and service to the town. During his ten years of service to the town, Mr. Efrussy helped the town navigate through many complex planning and zoning issues. Mr. Efrussy guided the development of the town's award winning Comprehensive Plan, the adoption and execution of the town's Annexation Plan, and the implementation of the CPDD Guidelines. Mr. Efrussy's work with citizens, developers, and design professionals has had a profound impact on the town.

On behalf of the town staff, we would like to wish Alan all the best in his future endeavors and enjoyment in his retirement. He will be greatly missed by all. Thank you.

## HOLIDAY HAPPENINGS IN THE VILLAGE

- \* **Kaleidoscope of Dreams Light Show**: November 16-January 4, Nightly 5-9 pm, every 30 minutes at the Macy's Fountain.
- \* **Photos with Santa**: November 17-December 24 at a Real Bookstore. Please visit [www.thevillageshopping.com/events/Photos\\_with\\_The\\_Big\\_Guy](http://www.thevillageshopping.com/events/Photos_with_The_Big_Guy) for days and times.
- \* **Breakfast with Santa**: December 1, at 8 am and 9 am. Reservation Required; call 972-678-4939.
- \* **Holiday Toy Drive**: November 16-December 11; Drop off locations include: a Real Bookstore, be-dazzled, and The Purple Cow.



## TOWN HOLIDAY REMINDERS



- Remember that Town Hall will be closed on December 24th and December 25th to observe the Christmas Holiday.
- Trash pick-up will run a day behind due to the Holiday.

## WALKERS / RUNNERS



A gentle reminder for walkers and runners to carry a flashlight if they are out on the streets between dusk and dawn. Wave the flashlight on the ground for safety. A high quality LED flashlight can be had for under \$5 and protects for a lifetime.

## HOLIDAY T-SHIRTS

“Looking for a unique gift this holiday season? Support the Fairview Fire Department by purchasing from our t-shirt collection. See the full collection and prices at [www.friendsoffairview.org](http://www.friendsoffairview.org) and stop by either station to complete your purchase. Give a gift that gives back to your community! Sponsored by Friends of Fairview Fire, a 501.C3 organization to support the Fairview Fire department.”

## HOLIDAY FANTASTIQUE CONCERT

On December 21st at 8:00 p.m., The Allen Philharmonic will conduct its annual Christmas program. The program will feature a performance by the Allen District Honor Choir, as well as guest soloist, Kristen Simchik Lassiter. Featured works to be performed by the Allen Symphony Chorus will include Mark Hayes' *Magnificat* and John Rutter's *The Very Best Time of Year*. Look for their classic Christmas narration and other holiday favorites.

To order tickets online, visit [www.allenphilharmonic.org](http://www.allenphilharmonic.org) or call the tickets office at 972-359-0656.

## FAIRVIEW FIRE'S ISO RATINGS

For the past 6 years, Fairview Fire Rescue has focused on a series of enhancements and changes in the way the fire department is operated with a goal of attaining a higher Insurance Services Organization (ISO) Public Protection Classification (PPC) rating for our customers. Since 2000, the Town and our fire protection area has had a split rating of 5/10. The 5 applies to those businesses and residences located within 5 road miles of a Fairview fire station AND are within 1000 feet of a fire hydrant with adequate fire flows. This applies to about 80 % of everyone we serve. The rating of 10 applied to all other businesses and residents.

ISO rates a community's PPC from 1 to 10. A 1 represents superior fire service and a 10 would indicate the services do not meet the minimum required standards. (Note: a 10 is typically in rural areas that have little to no fire protection and no fire hydrants.) ISO focuses their ratings on fire protection attributes and not a community's response to or handling of emergency medical calls. (For more information on ISO/PPC please go to [www.isomitigation.com/ppc/0000/ppc0001.html](http://www.isomitigation.com/ppc/0000/ppc0001.html)) Changes and enhancements included increased training, staffing, upgrades to our fire trucks and equipment, a focused inspection program for our fire hydrants, plus the addition of Station 2 in May 2010 which significantly improved our service capabilities. Having put in place many of the ISO recommendations over several years, we requested a formal review of our program by ISO in August.

Last week, we were officially notified by The Texas Department of Insurance that effective April 1, 2013, we will have a new PPC rating of 2/8-B for Fairview's Fire protection area. The news was better than we were expecting in that a PPC rating of 2 has only been received by 6% of the 2555 fire departments in Texas. It is indeed rare that a fire department can move up three levels (PPC 5 to PPC 2) but we did it. This new rating matches the Allen and McKinney Fire Departments which are much larger and staffed 100% by full time members. Fairview is considered a combination department which staffs 2 stations 7 days a week 24 hours per day by full time, part time and volunteer members. There are no other combination fire departments in Collin County with a rating of 2.

So what exactly does all of this mean? Two things are important for you to know.

First: As of April 1, 2013, about 95% of all businesses and residences inside the Town's boundaries will have a rating of 2. For the remaining 5%, you will have a PPC of 8-B as compared to a current PPC rating of 10 because you are located within 5 road miles of a Fairview fire station but are NOT within 1000 feet of a fire hydrant. Those properties in the PPC 8-B area are generally located in the far eastern part of the town. Plans are being considered for improvements in this area of town.

Second: Going from a 5/10 to a 2/8-B should result in lowered insurance premiums for our residents and businesses. You will need to consult with your individual insurance company to see how much of a savings you will get however, we believe the reductions could be up to 14% for commercial customers and up to 15% for residential customers in the areas going from a 5 to a 2.

I want to thank many people for this significant achievement. The Mayor and council supplied tremendous support over many years in helping to finance improvements and provide guidance on this project. Our former Town Manager John Godwin and current Town Manager Julie Couch, as well as Town Engineer James Chancellor, Public Works Manager Aron Holmgren and his staff all played key roles in this effort. The officers and firefighters of Fairview Fire Rescue did all of the "heavy lifting" to ensure the exacting standards we had set were implemented each and every day with the ultimate goal of providing a higher level of service to our customers. And lastly, I want to thank you, our customers for your support of the bond for fire station #2 and for the ongoing support we receive from you daily as we strive to offer a superior level of service to you in your time of need.

*~Chief Dick Price*

TOWN OF FAIRVIEW  
372 TOWN PLACE  
FAIRVIEW, TX 75069

### **R O T A T I N G   A R T   P R O G R A M**

Did you know that the Town of Fairview has a rotating art program? On a quarterly basis the town establishes a new theme and accepts applications for consideration. Applications are received and judged by the town's Public Art Committee. Those selected have their artwork displayed in the town hall lobby for approximately three months for all visitors to see and enjoy. The fourth quarter theme for 2012 was "Keeping it Country". The following pieces of art were chosen and are currently on display in the lobby of town hall until the end of December: "Coming Home" submitted by Cathy Cotter-Smith, "Let's Ride" submitted by Mina Daffinee, "Stream" submitted by Joan Dumke, "Street Dance" submitted by Markita Hall-Gumble, "Cider Time" submitted by Susan Kelly-Butler, "Boots & Saddle" submitted by Kathryn Lacy, "Nest Egg" and "Roots Run Deep" submitted by R. Jan Myers, and "Collin County Beauty" submitted by Kathryn Waite.

Applications are currently being accepted for the 2013 first quarter theme "It's All About Color". For more information about the program and how to submit artwork for consideration please visit the town's website at [www.fairviewtexas.org](http://www.fairviewtexas.org) and check out "Top News" on the homepage.

### **P U B L I C   H E A R I N G S**

Notice is hereby given that the Fairview Planning and Zoning Commission will meet on Thursday, December 4, 2012 beginning at 7:00 p.m. at Town Hall, located at 372 Town Place in Fairview.

- Conduct a public hearing and take action regarding the Site Plan for the first phase of the Crossroads at Fairview, a multi-phased commercial development generally located east of US 75, north of the Cortona Apartment complex, south of Ridgeview Rd, and west of the Village of Fairview subdivision; the subject property is 6.264 acres and is within Zone J (Southern Ceremonial Parkway Zone) of the Commercial Planned Development District (CPDD).